Dear Colleagues,

Mark your calendars! On July 5, the East Bay Community Law Center (EBCLC) will launch its first-ever Associates Giving Campaign. Driven entirely by associates across the Bay Area, the campaign will contribute indispensable funds to support EBCLC’s vital work in and with the community. EBCLC is the largest provider of free legal services in the East Bay and Berkeley Law’s largest clinical offering.

Last year, law firms in the Bay Area contributed to roughly 8% of EBCLC’s $4 million budget. This is a testament to the legal community’s belief in equal access to justice for the East Bay’s most vulnerable community-members. And in the same time period, the country’s most profitable law firms contributed less than one-tenth of 1% of their gross revenue to legal aid, despite the unrelenting need for services and decrease in government funding. We invite you to disrupt this trend by mobilizing your colleagues to make an unprecedented investment in legal aid.

The Bay Area is enjoying tremendous economic growth and development that has not translated to those living in poverty. Rather, EBCLC’s clients face rapid displacement while struggling daily to make ends meet. When East Bay residents face eviction, deportation, school expulsion, abusive debt collection practices, and a range of other issues that disproportionately impact the poor, they turn to EBCLC. Join us this summer in supporting *justice through education and advocacy* for those who need legal services most.

[**Firm name**] has always been supportive of *pro bono* work and legal aid. [**Plus, the firm will match our contributions.**] Contributions are due to [**coordinator(s)]** by Friday, July 29. You can contribute right now online by visiting [**Donate Now!**](https://donatenow.networkforgood.org/associatesgive2016/)  Please send me an email to let me know you contributed online. Share your generosity on Facebook and Twitter using **#AssociatesGive** to encourage colleagues, friends, and family to donate and attend Campaign-related events.

For more information on EBCLC and the important services they provide, visit them at [www.ebclc.org](http://www.ebclc.org) and check out their [Facebook page](https://www.facebook.com/ebclc/?fref=ts).

Thank you for your support!

## *The Firm Matching Program – suggested wording to include in paragraph above*

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***If your firm will be providing a matching gift, please detail here. For example:***

* ***Full match: The firm, in recognition of the special importance of EBCLC to the legal profession, has generously agreed to match—dollar for dollar—all contributions made to the Campaign, from anyone at the firm. As a result, your contribution will automatically provide [double] the benefit to EBCLC!***